

## Transition from crowd to audience

Think of your experience when you enter the cinema before the movie begins. The audience or house lights are on. Music is playing and there is some sort of visual display on the screen. The space has the energy of sound and sight. When show time arrives, the house lights dim, the music changes, and the screen lights up with the first event.

This allows people to shift into being an audience. Their focus changes from each other and the space around them to the screen. You want the same for those attending your show. With the first few lighting and sound cues, you can help them make the transition smoothly and quickly from the outside world to the theatre and then to the stage.